



# Shannon Mosley

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## Profile

Highly skilled and motivated Senior Web Developer with 15+ years of experience in designing and developing innovative and user-friendly websites. Seeking to leverage my expertise in front-end and back-end development to contribute to the success of a dynamic organization. Dedicated team player with a proven track record of delivering high-quality projects on time and within budget.

## Skills

Back-end programming	<b>Professional</b>
Client Facing	<b>Professional</b>
Front-end development	<b>Professional</b>
Full-stack expertise	<b>Professional</b>
Streamlining processes	<b>Professional</b>

## Work Experience

01/2008 – PRESENT NEW YORK, USA

### Web Developer Freelance Contractor

- Successfully obtained freelance projects through effective self-promotion and networking efforts
- Demonstrates expertise in client interaction, maintaining a high level of professionalism and efficient time management
- Developed and implemented a fully functional website and content management system for <https://reckoningwithracisminnursing.org/>
- Utilized programming skills to parse dat files and transfer pertinent information to a database for <http://silverseacruises.in/>
- Created and managed a website and content management system for <http://johannesleonardo.com/>
- Recreated low quality assets, rebuilt websites that were untransferable from older systems and build Progressive Web Apps for Antenna Group

01/2020 – PRESENT NEW YORK, USA

### Senior Web Developer and Motion Graphics Artist Sony Music Inc.

- Creates motion graphics and client websites, encompassing the entire process from conceptualization to launch, utilizing CMS and front-end technologies.
- Constructs internal tools resulting in a remarkable 25% increase in group productivity.
- Built the Initial Generator for the highly successful PWRUP ACDC album launch, accessible at <https://you.acdc.com/>.

## Work Experience

- Built the Zach Hood site for album promotion, available at <https://www.thebookofblossom.com/>.
- Produces HTML Filtr ads for hosting on Spotify.
- Designs and produces captivating motion graphics Filtr ads for hosting on Spotify.

04/2018 – 11/2018 NEW YORK, USA

### Senior Developer and Visual Artist Apartment Therapy

- Helped in the development of single page applications utilizing react.js, ensuring seamless user experiences and optimal performance
- Developed and optimized front-end components, leveraging expertise in HTML, CSS, and JavaScript to enhance overall functionality and aesthetics
- Employed Jest and Enzyme to construct comprehensive and reliable testing solutions, guaranteeing software quality and minimizing bugs or glitches
- Assumed responsibility for code review, meticulously examining and endorsing colleagues' code to maintain high standards and uniformity within the codebase
- Successfully implemented ad management standards using DFP, effectively monetizing digital platforms and maximizing revenue generation
- Implemented cutting-edge analytics solutions, providing valuable insights and driving data-driven decision making for continuous improvement

10/2014 – 04/2018 NEW YORK, USA

### Senior Developer VSA Partners

- Promoted to Senior Developer, specializing in front end development
- Successfully maintained client relationships by consistently delivering projects ahead of deadlines and providing innovative solutions for complex issues
- Earned and retained client trust through the development and implementation of new tools that enhance website functionality
- Demonstrated leadership skills by leading development teams in scoping, task distribution, and pair-programming
- Managed a small web development team responsible for the creation and launch of <https://www.conduent.com/>, the Xerox divestiture
- Collaborated closely with directors, the Xerox team, and client engagement for seamless project execution
- Focused on deliverables, data architecture, content management



## Work Experience

- systems, front end development, and bug fixing prior to launch
- Mentored and guided junior developers and designers in web design principles and practices
- Developed content management systems and internal websites for IBM during contracted assignment at their Astor Place location for multiple years.

03/2013 – 12/2014 NEW YORK, USA

### Contract Web developer Happy Fun Corp

- Specialized in web development, with a focus on incorporating motion graphics in contracted projects.
- Demonstrated unwavering commitment to clients' satisfaction and consistently delivered projects within tight deadlines.
- Designed and animated an informative demo video for Snap My App, effectively showcasing the functionality of the application.
- Successfully recreated and animated screens, as well as user interactions for various projects.
- Leveraged Google Maps API and PHP to construct a dynamic website that enabled users to post building listings, featuring interactive maps and an internal messaging system for <https://tensource.com/>.
- Proficient in building prototypes for web applications, ensuring optimal functionality and user experience.

04/2008 – 02/2013 NEW YORK, USA

### Graphic Artist & Web Developer Consumer Eyes

- Hired for 3D modeling and subsequently promoted for exceptional contributions to the company.
- Enhancing time management and organizational skills
- Significantly reducing company expenditures by updating the website internally instead of outsourcing
- Augmenting company equity through the development of innovative web tools
- Elevating client relationships by offering visually captivating motion graphics
- Enhancing the quality of concept art work
- Spearheaded the establishment of a video department by delivering engaging animated product concepts to clients and collaborating closely with the company videographer
- Constructed and managed a search engine within the organization's internal server to facilitate the retrieval of 3D models and PowerPoint templates.
- Developed an all-in-one solution for gathering qualitative data from assignments sent to participants and focus groups.



## Expertise

### Language

ActionScript	C#	CSS3/SASS
HTML5	Javascript/Jquery/ES6+	MySQL
Node	PHP	XML

### APIs/Templating

Bootstrap	Facebook API	Google APIs
Handelbars	React	Vue
Wordpress		

### Task Runners

Grunt	Gulp
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## Expertise

### Version and Packaging Control

Composer	Git	NPM
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### Software

Adobe After Effects	Adobe Illustrator	Adobe Photoshop
Adobe Premiere	Autodesk Maya	Sketch
Unity	Zeplin	



## Strengths

Technical expertise

Problem-solving skills

Leadership abilities

Strong communication

Project management

Team collaboration



## Hobbies



Building tools that make life easier



Eating delicious food



Learning useless fact



Painting



Sewing



Travel